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WHY

do you need to take care of your online image now?

 digitalmarketinginstitute.com

5 Key Digital Marketing Trends for Organizations in 2017

In-store marketing may not sound like a branch of digital marketing, but in 2017, the relationship between physical and online sales techniques is expected to narrow even more.

In a smartphone dominated world, [80% of millennials](#) use their phone in-store and 74% claim to be willing to receive location-based mobile alerts. For an organization with an [optimized mobile strategy](#), capturing customers in-store through digital techniques will provide an effective means of conversion.

“In order for retailers to compete with the 800lb gorilla that is Amazon, they must provide shoppers with a unique in-store experience with tailored-made engagement. Leveraging location-based marketing through a retailer’s branded mobile app allows retailers to drive traffic through relevant, contextual mobile marketing” - Eric Newman, VP of Products & Marketing at Digby

F forbes.com

17 Marketing Trends To Watch Out For In 2017

Dec. 15th, 2016

8. Mobile First Strategy

The future is mobile. Internet traffic is now coming more from mobile devices than desktops. If you're not catering your content, ads and online experience to a mobile user, then you are missing a massive opportunity. And remember: It's not just about “optimizing” for mobile; it's also about making sure that piece of content gets integrated with a user's lifestyle on the go.



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 smartinsights.com

Digital Marketing Trends for 2017 - Smart Insights Digital Marketing Advice

Dec. 15th, 2016



 fortune.com

15 Trends Every Business Leader Should Watch in 2017

By Chirag Kulkarni | Jan. 2nd, 2017

14. Social media marketing

Social media has become a crucial addition to every brand's marketing strategy. Platforms such as Instagram and Facebook will continue to improve ads and analytics, making it easier for brands to reach their target consumers.

Social media will continue to be an important way for brands to maintain relationships and build a community of loyal customers.



HOW

we will take your brand to the next level

WEBSITE

- Fashionable Design
- Fully Responsive for all devices
- Modular & Scalable
- Content Management Ready
- Optimized for Search Engines -SEO Ready-
- Secure Web Hosting 100% uptime



MARKETING

- Free Experts Advice on Setup
- Google Maps & Local Training
- Social Media Integration
- Social Media Starters Pack Avatar Bundle
- Free Social Media Management e-book



MONITORING

- Keyword Monitoring
- Digital Reputation Monitor
- Keywords Rankings Reporting
- Free Monthly Competition Report
- Free Monthly Traffic Analytics Report



SUPPORT

- Account Executive -yes, a human!-
- Unlimited Support
- Routine Site Maintenance
- Security & Critical Updates
- Constant Intrusion Monitoring
- Full Daily Backup
- Free Anti-virus & Anti-malware



CLIENTS

in all sizes back
our work





Before

After

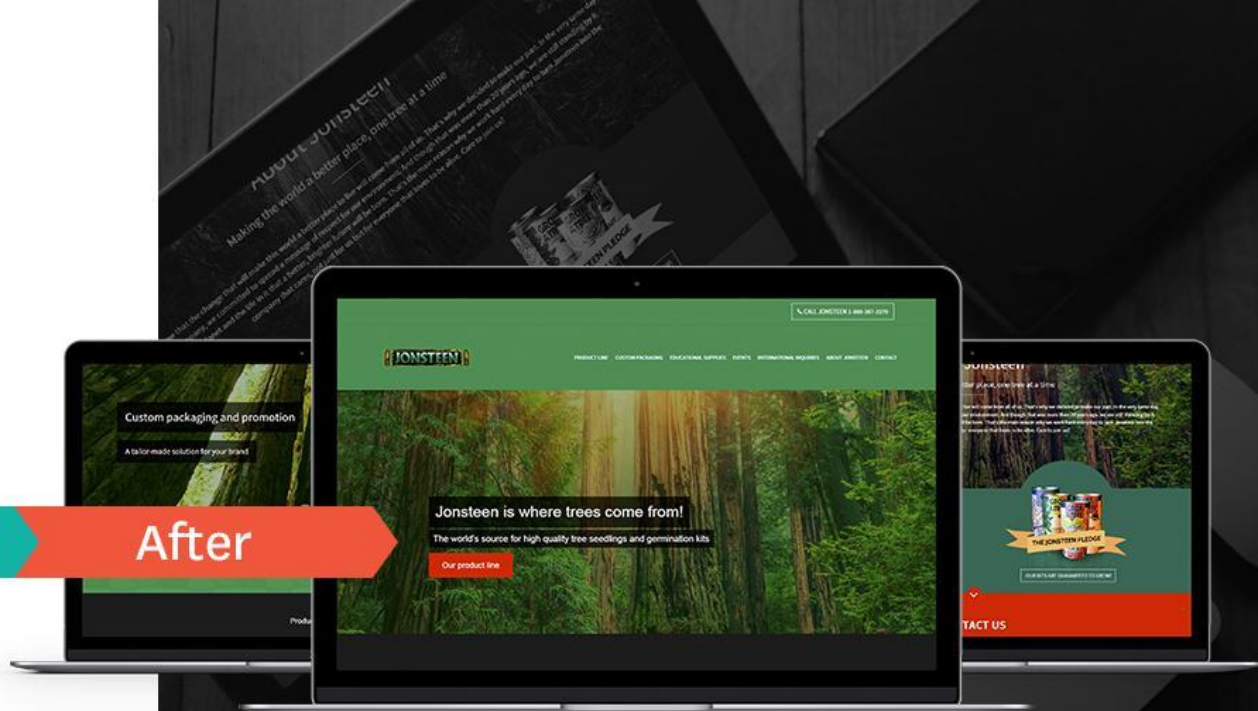


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Before

After



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Before



After

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Before

After



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MORE other professional services for an small extra cost

E-COMMERCE STORE

Sell your products or services online!
We can install and setup your e-commerce store to sell hassle-free forever!



BLOG SECTION

Content is the king!
Make your brand & website become a reference leader with the most attractive content in English or Spanish with native writers.



HD VIDEO PRODUCTION

This is the age of multimedia!
We can script, produce and edit the most amazing HD videos, showcasing product, testimonials, production lines or just lifestyle or blogs.
You won't want to miss this trend!



SEARCH ENGINE OPTIMIZATION

Win the web game!
We can help your brand be when and where your customers are.
Don't go your content and sales efforts go to waste with a lousy search engine presence.
Let us help you!



We are eager to have you on board

Our team of experts are always craving for new challenges and every new brand is a new possibility.

We don't believe in mass-production, so your brand will get the most customized marketing tools for your own business.

Let's talk.



Alexis Posternak

CEO

